



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



KIDS CLUB

REIMAGINING
BEFORE AND AFTER SCHOOL CARE

LAKELAND HILLS FAMILY YMCA



PARENTS LOVE KIDS CLUB

JANUARY 2018 KIDS CLUB PARENT SURVEY, N = 325+

Parents were asked to rank 7 program outcomes in terms of importance including making meaningful progress on homework and structured enrichment programming. In a follow-up, parents were asked how the Y is doing in meeting those stated outcomes while at **Kids Club**.

WHAT PARENTS WANT

HISTORICALLY TRUSTED 2018-2020 SURVEY RESULTS

#1	Safe, Secure Environment	94% average
#2	Positive Adult Role Models	92% average
#3	Build Social Skills & Friendships	95% average
#4	Physical Activity	93% average
#5	Time to Be a Kid	90% average

PARENTS ALSO RANKED IN ORDER OF IMPORTANCE

- #6 My child makes meaningful progress on their homework at Kids Club
- #7 My child receives structured educational enrichment at Kids Club

RESPONDING TO OUR PARTNERS & FAMILIES

We use survey feedback to grow to fit our families' needs.



We'd Like More Connection to the Y

We ensure families have opportunities to participate in other YMCA activities outside of childcare. We provide numerous special events, community programs, and more! Each year donations from our "Give a Kid the Y" campaign provides financial assistance for Y memberships and childcare programs.



Better Communications

To improve our communication between staff and parents, we distribute a digital monthly newsletter and site/program specific important information to all families.





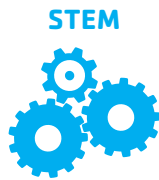
Success in SCHOOL & LIFE

OUR PROGRAM GOALS

- ♥ To provide each child the opportunity to develop their self-confidence and social skills.
- ♥ To provide both small and large group activities to stimulate creativity and encourage learning.
- ♥ To provide a warm, caring, and safe environment under the guidance of experienced staff.

The Ys Before & After School Program provides youth with a safe place to go before and after the bell. More importantly, it helps youth realize who they are and what they can achieve.

The balanced program supports academic achievement, fosters health and wellness, and instills positive social-emotional skills through:



PROGRAM COMPONENTS

- Daily Homework Help
- SEL (Social-Emotional Learning) Activities
- Conflict Resolution Skill Building
- Leadership Development
- Outdoor Playtime
- Enrichment & Interest Centers
 - STEM
 - Active and Physical Games
 - Arts and Crafts
 - Cooperative Games

PROGRAM LOCATIONS

- Aaron Decker School (Butler)
- Rockaway Valley School (Boonton Township)
- Lakeview School (Denville)
- Riverview School (Denville) (AM care also available at this location)



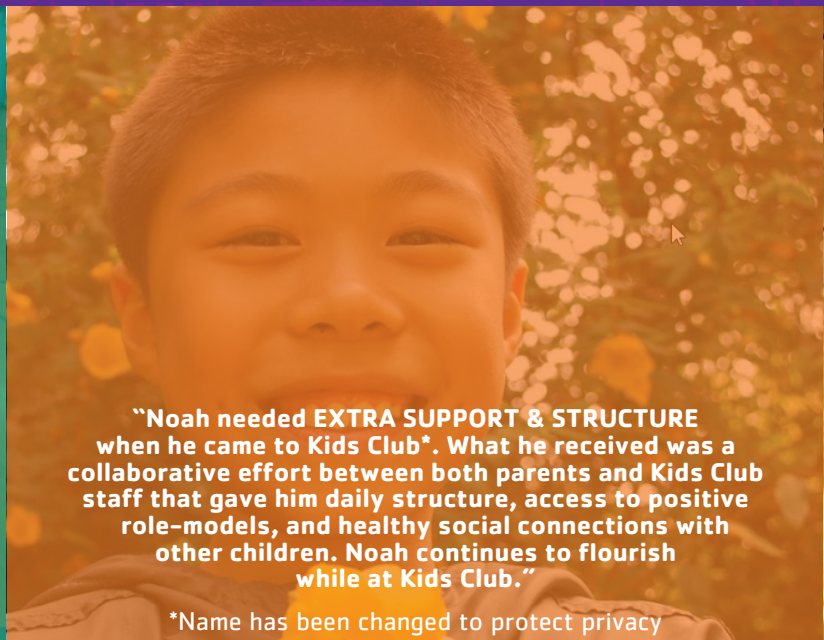
KIDS CLUB

PARENT ACCOLADES



“My daughter has gone to Kids Club since kindergarten. She considers Kids Club an essential part of her school year, has made friends, and has grown up there. From games in the gym and friendship bracelets to STEM Activities, the Kids Club has contributed so much to her development. The Kids Club is always making so many good improvements – we are so thankful for this program!”

- 5th Grade Parent



“Noah needed EXTRA SUPPORT & STRUCTURE when he came to Kids Club*. What he received was a collaborative effort between both parents and Kids Club staff that gave him daily structure, access to positive role-models, and healthy social connections with other children. Noah continues to flourish while at Kids Club.”

*Name has been changed to protect privacy



“My children love going to Kids Club. The staff’s great and they have so many activities for your child: arts and crafts, board games, active play and sports...It’s a real community and a great way to make lasting friends.”

- Kids Club Parent



“It has helped my child to not be shy. It has strengthened his social skills and has encouraged him to participate in multiple activities, not just sports.”

- 3rd Grade Parent

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